

1 1. A television program profile interface having a
2 multiplicity of axes, comprising:

3 a television viewer profile represented by weighted
4 viewer preferences that proportionately change with
5 respect to at least one of a multiplicity of axes.

1 2. The television program profile interface in
2 accordance with claim 1, wherein one of said axes comprises
3 time.

1 3. The television program profile interface in
2 accordance with claim 1, wherein said weighted viewer
3 preferences are represented by bar graphs.

1 4. The television program profile interface in
2 accordance with claim 2, wherein said weighted viewer
3 preferences are represented by bar graphs.

1 5. The television program profile interface in
2 accordance with claim 1, wherein said weighted viewer
3 preferences are viewer modifiable.

1 6. The television program profile interface in
2 accordance with claim 1, further comprising means for viewer
3 interaction.

1 7. An interactive, television program profile interface,
2 comprising:

3 television viewer profile represented by weighted
4 viewer preferences in graphical form including a
5 plurality of bar graphs, said bar graphs being
6 viewer changeable.

1 8. The interactive, television program profile interface
2 in accordance with claim 7, further comprising a multiplicity
3 of axes.

1 9. The interactive, television program profile interface
2 in accordance with claim 8, wherein one of said multiplicity
3 of axes comprises a time axis.

1 10. The interactive, television program profile
2 interface in accordance with claim 9, wherein said weighted
3 viewer preferences are proportionately changeable with respect
4 to said time axis.

1 11. A method of using a television viewer profile
2 interface, comprising the steps of:

3 a) providing a television viewer profile that
4 changes with time; and

5 b) modifying said television viewer profile by
6 traversing a time axis.

12. A method of using a television viewer profile interface, comprising the steps of:

a) providing a television viewer profile that changes with time; and

b) modifying said television viewer profile by viewer interaction.

Variable	Mean	SD	Min	Max	Median	Q1	Q3	Mode	Skewness	Kurtosis	Normality
Age	35.2	12.5	18	65	32	28	38	35	0.15	2.8	0.95
Gender	0.5	0.5	0	1	0.5	0.5	0.5	0.5	0.0	3.0	0.98
Education	12.5	2.5	9	16	12	11	13	12	0.10	2.5	0.92
Income	4500	1500	2000	8000	4000	3500	4800	4500	0.05	2.2	0.97
Health	0.8	0.2	0.5	1.0	0.8	0.7	0.9	0.8	0.02	2.1	0.99
Stress	3.5	1.5	1.0	6.0	3.0	2.5	3.8	3.5	0.12	2.7	0.94
Workload	4.0	1.0	2.0	6.0	3.5	3.0	4.2	4.0	0.08	2.4	0.96
Job Satisfaction	3.8	1.2	2.0	5.0	3.5	3.2	3.9	3.8	0.03	2.3	0.98
Life Satisfaction	4.2	1.0	3.0	5.0	4.0	3.8	4.3	4.2	0.01	2.0	0.99
Resilience	3.0	1.0	1.0	5.0	2.8	2.5	3.2	3.0	0.06	2.6	0.93
Optimism	3.5	1.0	2.0	5.0	3.2	3.0	3.6	3.5	0.04	2.4	0.97
Self-Esteem	3.2	1.0	2.0	5.0	3.0	2.8	3.3	3.2	0.02	2.2	0.98
Emotional Stability	3.0	1.0	2.0	5.0	2.8	2.5	3.1	3.0	0.05	2.5	0.95
Life Satisfaction	4.0	1.0	3.0	5.0	3.8	3.5	4.1	4.0	0.01	2.0	0.99
Workload	4.0	1.0	2.0	6.0	3.5	3.0	4.2	4.0	0.08	2.4	0.96
Job Satisfaction	3.8	1.2	2.0	5.0	3.5	3.2	3.9	3.8	0.03	2.3	0.98
Life Satisfaction	4.2	1.0	3.0	5.0	4.0	3.8	4.3	4.2	0.01	2.0	0.99
Resilience	3.0	1.0	1.0	5.0	2.8	2.5	3.2	3.0	0.06	2.6	0.93
Optimism	3.5	1.0	2.0	5.0	3.2	3.0	3.6	3.5	0.04	2.4	0.97
Self-Esteem	3.2	1.0	2.0	5.0	3.0	2.8	3.3	3.2	0.02	2.2	0.98
Emotional Stability	3.0	1.0	2.0	5.0	2.8	2.5	3.1	3.0	0.05	2.5	0.95